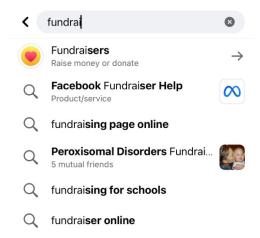
Walk, Run, Ride Social Media Toolkit

Set up your Facebook Fundraiser

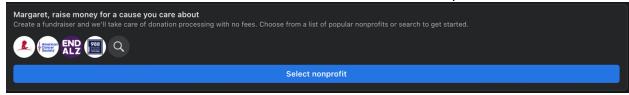
1. Head to the magnifying glass in the top left corner and type Fundraisers



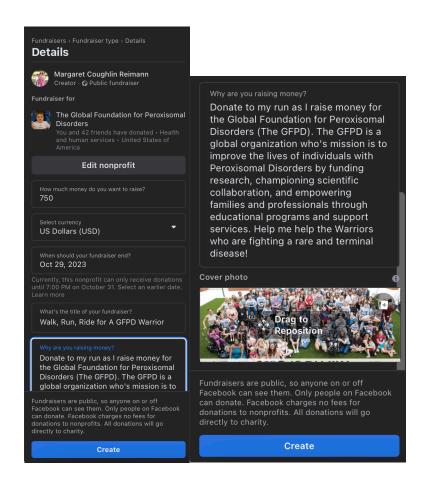
2. Select Fundraiser from the search results to start your fundraiser

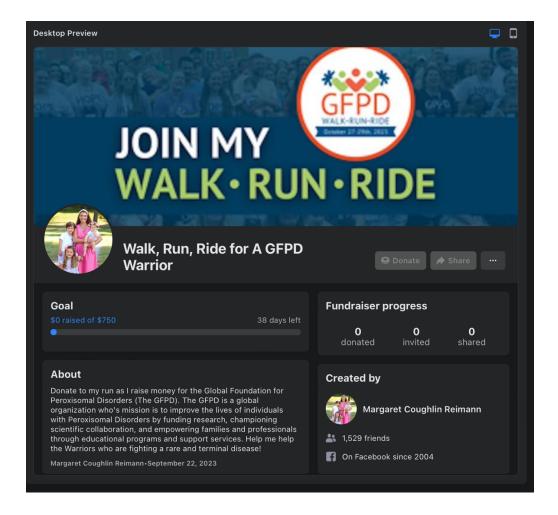


3. Select The Global Foundation for Peroxisomal Disorders from the drop down



- 4. Select Edit my fundraiser and fill out your information
 - a. Choose the amount you would like to raise
 - b. Choose October 29, 2023 as your end date
 - c. Choose a name for your Walk, Run, Or Ride
 - d. Describe what you are raising money for. An example is:
 - i. Donate to my run as I raise money for the Global Foundation for Peroxisomal Disorders (The GFPD). The GFPD is a global organization who's mission is to improve the lives of individuals with Peroxisomal Disorders by funding research, championing scientific collaboration, and empowering families and professionals through educational programs and support services. Help me help the Warriors who are fighting a rare and terminal disease.
 - ii. If you have a Warrior include their name and story!
 - e. Upload a new cover photo! There is one included in the toolkit link.





- 5. Once your fundraiser is active, be sure to SHARE it! You will want to share, share throughout the month leading up to Walk, Run, Ride! When sharing you can have caption examples such as the below:
 - a. Join me in my walk to raise funds for The GFPD! We will be walking around the Union High School Track and the goal is 10 laps! Join us on October 29th! Also, we are raising money for family programs, medical and scientific research, and the 2024 conference for the GFPD! Please donate what you can to help us reach our goal!
 - Don't forget to mark your calendars for our walk for The GFPD! This is a great opportunity to raise awareness and funds for our GFPD Warriors, who are fighting a terminal and rare disease
 - c. Just one week until our walk for The GFPD! Donate to our walk below and be sure to meet us Union on October 28th to cheer us on as we walk 10 laps for GFPD Warriors!
 - d. Tomorrow is the day we walk for The GFPD! There is still time to donate! Click the link below to help all of the GFPD Warriors. See you tomorrow at Union track!
 - e. Thank you for everyone who participated in our Walk for The GFPD! Remember the fundraiser is open through tomorrow, October 29th! Any donation help greatly and all of our GFPD Warriors will benefit from your generosity!