

ELEVATE YOUR ELEVATOR PITCH!



What is an elevator pitch?

Within 30-60 seconds, make an introduction and deliver important information that will capture your audience's attention and provide a compelling overview of the subject matter.

Key Components to a Successful Elevator Pitch Include:

Problem, Solution and Hook (remember, your story is powerful!)

Elevator Pitch Tips:

- Keep it simple!
- Practice, practice, practice!
- Prepare different lengths of your pitch.
- Be prepared to answer questions.

Tips to Include in Pitch:

- Acknowledge item they may know and/or way they may be connected to supporting the above.
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- Share something they may not know that will interest them about the above.
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At Your Meeting:

Hand them your one pager, introduce yourself, and deliver your pitch!

Develop Your Elevator Pitch:

Hi _____,

My name is _____, and I am _____, a resident of _____

I'd like to talk with you today about _____

I am advocating for this is because _____

I hope you will support _____

Because it will _____

Head to this QR code to help develop your pitch!



Closing Tips:

- Ask them if they have any questions for you.
- Thank them for their time.
- Reference your one pager (point to the QR code) and suggest they visit the GFPD website.